

# Advice From 6 Influential People

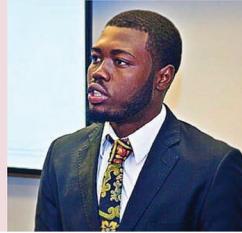
The influence of an individual is magnified by the positive effect he or she has on others. Particularly in the world of business where the nature of its units is to gain profit, there are business models that benefit not just the business owners, but the community as well. These entrepreneurs do not just solely exist for themselves. And they are more than willing to impart their wisdom to budding individuals so they also make marks in the fields they thrive in. Here are six pieces of advice from six influential people:



**Anita Lowe**

Never forget where you came from, as it paves the path to your future; your character is your destiny. Be your best self, so that you bring best out of people around you. Invest in yourself and always keep learning. Give people a real sense of purpose when it comes to their objectives. Whatever you do, do it with gratitude. Know that the world will step aside for anyone that knows their way. Never give up, be kind, be honest. Ask yourself before you take any action: "What is my message to the world?"

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**Jackson "Jackpot" Verdul**

In business, I have learned that you have to believe in yourself. Many people, even your family members, will not see your vision, but you have to preserve it until that vision becomes a reality, then everyone else will believe in your dream. It is important to put the ground work in and hold on to that vision no matter what. Even though things are hard and it seems like you will never have your breakthrough, as soon as you are about to give up, that's when success is right around the corner.

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**Alonzo Guillaume**

Life isn't perfect, and once we understand that there's never a perfect way to live, then that is when our lives will be perfect in our own perspective, no matter what others say. The world that we live in doesn't allow perfection, but we as humans can still feel good throughout the time we have living in it. "When you live good, they will talk, when you live bad, they will talk, so just live and let them talk."

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**Remmy Castillo**

The best advice I can give is, don't give up on your dreams. Never let anyone—and I mean anyone—tell you that something is impossible. I know that sounds cliché but it's true. You are capable of so many amazing things; you just have to believe that you can and surround yourself with people who support you. Go live life and try. But no matter what, don't give up! You're amazing, remember that! Get up everyday with intent and purpose. Each day is a blessing we often take too many simple things for granted. Practice gratitude and stay positive.

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**Emily Standley**

Stop comparing yourself with others. "Comparison is the thief of joy." Showcase your expertise to make a lasting impression. Let your personality shine through. Learn from your mentors and be ready to adapt. Never wait for the right opportunities to come. Stay focused and avoid shiny object syndrome. Listen to your audience. Don't listen to the naysayers. Consistency is key. Never stop providing value, keep learning and always believe in yourself!

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**Alison Bowles**

Think outside of the box. Ask yourself, "How many ways can I monetize my platform, while providing my audience value in exchange?" We live in a digital society, so it is important to capture your audience in a digital way. My audience on Instagram enjoys my content on travel, as well as a beautiful, colorful feed to look at. So why not share my experiences with them and give them the tools that I use to create exceptional content? My website WanderinHeels.com allows me to do that and monetize my editing skills by giving users a free preset, and giving them the option to purchase 14 handcrafted presets through an instant digital download.

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