

The Power is in the Simplicity



www.socialbuzzhive.com

“Freshly spun, refined content designed to match the voice of your brand to bring sustainable results to your business”.

Socialbuzzhive Freelance Writing Rates 2018-2019

This is a rough guide to my copywriting rates and fees. I don't believe in a 'one size fits all' module. *Prices will vary depending upon content material, subject matter, research and time. Discounts offered for orders of 6 months of posts in advance.

For a more detailed, tight custom quote, feel free to [contact me](#) now.

Web content – unique blog posts: *\$50 for 500 words. 16 posts per month recommended for SEO.

Website copy: \$50-\$200 per webpage

Brochure copy, small (two- or three-panel): \$400-\$600

Brochure copy, full-size (two- or three-panel): \$500-\$1,200

Brochure copy, multi-page (up to 8 pages with cover): \$900-\$1800

Brochure copy, large (8-16 pages with cover): \$1,000-\$2,500 and up

Brochure insert copy: \$100-\$500 each

Direct mailer copy: \$750-\$900 each for concept and copy

Direct mail letter: \$300-\$600 each

eBook: \$300-\$500 and up

email template: \$150 and up varies upon subject/theme

Instagram inspirational quote: \$50 per 5 quotes

Instagram inspirational quote w/design: \$100 per 5 quotes

Newsletter articles: \$200-\$600

Pinterest Pin unique Canva designs & description: \$40 per 4 custom pins w/url

Custom Pinterest Account Set up: One time set up includes 10 SEO optimized business boards with titles, descriptions including keywords and relative pins to drive traffic to new account - \$300

For a custom quote for your project please [contact me here](#). I look forward to working with you.

Best,

Emily

www.socialbuzzhive.com/contact