



SOCIALBUZZHIVE

Create a BUZZ Around Your Business! www.socialbuzzhive.com

Socialbuzzhive Strategy
& Consulting Rates for
2019

This is a rough guide to my copywriting/Social media Coordinating consulting rates and fees. Prices will vary depending upon project depth of material and subject matter.

For a more detailed, custom quote, feel free to [contact me](#) now.

2019 Rates for Socialbuzzhive

- 1) Blog Posts: Starts at \$50 per 500 words. I have a lot of experience check out the companies I've worked for [here!](#)
- 2) Custom Graphic: \$10 each (i.e. for websites posts – non stock photos etc)
- 3) Web content (4 original, SEO optimized posts per week @ 500 words): \$800* per month, for at least six months (necessary for SEO). *Depending upon word count and subject material research. Includes custom graphic.
- 4) Web page content - Varies depending upon length & content.
- 5) Instagram inspirational quote: \$50 per 5 quotes
- 6) Instagram inspirational quote w/design: \$100 per 5 quotes
- 7) Pinterest Pin unique design & description: \$40 per 4 custom pins w/url
- 8) Pinterest Account One Time Set up w/10 boards & optimized descriptions- \$250

Social Media Set up - 1 time set up fee of \$200

Facebook/Twitter/Pinterest/Instagram Management

1 account: Starting at \$500 per month

2 accounts: Starting at \$800 per month

3 accounts: Starting at \$1,000 per month

4 accounts: Starting at \$1200 per months (that's just \$10/day per channel)

You Get:

- Detailed content marketing strategy outlining marketing goals, target audience, and original content promotion ideas 365 days including Holidays.
- Original, content designed to build your engagement, following and position as an expert in your field, grow your business/product or service.
- Posting schedule optimized to your audience with detailed metrics of the exact times when they are most engaged.
- I personally check your profiles at least 3x per day Tuesday-Thursday and Sat.
- Weekly analytic snapshot – including competitor ranking
- Monthly detailed analytics PDF report.
- Facebook ad campaign included in pricing. Ad spend is determined by budget and your target objectives.
- No contracts you may stop at any time. In order to see results I recommend at least 6 months of social engagement.
- Email support for any questions you have.

Social Media S.W.O.T. Analysis - \$75.00 One time fee. You can order [here](#).

Your Audit and S.W.O.T. (Strength, Weakness, Opportunity, Threat) Analysis Will Include an Assessment of:

- Audience
- Activity
- Engagement
- Competitor Analysis (learn how you stack up)
- [Keyword](#) Analytics
- Search Engine Visibility
- Top Content Analysis
- Position Tracking
- Organic Search & SEO Ranking
- [Backlinks](#) Audit
- Mentions of you and your competitors brand across the web (gives you a distinct advantage)
- Input on how to improve ranking

For a custom quote for your project please [contact me here](#). I look forward to working with you.

Kindly,

Emily

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