



SOCIALBUZZHIVE

Create a BUZZ Around Your Business! www.socialbuzzhive.com

Socialbuzzhive Rates 2019

This is a rough guide to my copywriting/consulting rates and fees. Prices will vary depending upon project depth of material and subject matter.

For a more detailed, custom quote, please feel free to [contact me](#) now.

2019 Rates for Socialbuzzhive

- **Blog Posts**: Starts at \$50 per 500 words.
- **Custom Graphic**: \$10 each (i.e. for social posts, websites, blogs, etc) Can upload directly into your WordPress blog.
- **Web content** (4 original posts per week @ 500 words): \$800-\$1000 per month, for at least six months (for SEO). Depending upon word count and subject material.
- **SEO Editing** - \$50 per page. Includes:
 - Complete Re-Structure of web post, adding inbound and outbound links, keywords, optimizing length, alt tags images and other media, using headings (h2/h3 tags) correctly, enhancing readability, changing permalink if necessary and more.
- **Pinterest Account One Time Set up w/10 boards & optimized descriptions**- \$250
- **Pinterest Monthly Account Management** - \$250-\$500 contact me for details.

Social Media Set up - 1 time set up fee of \$200

Facebook/Twitter/Pinterest/Instagram Management

1 account: Starting at \$500 per month

2 accounts: Starting at \$800 per month

3 accounts: Starting at \$1,000 per month

4 accounts: Starting at \$1200 per months (that's just \$10/day per channel)

You Get:

- Detailed content marketing strategy outlining marketing goals, target audience, and content promotion ideas
- Original, content designed to build your engagement, following and position as an expert in your field, grow your business/ product or service.
- Posting schedule optimized to your audience with detailed metrics of the exact times when they are most engaged.
- I personally check your profiles at least 3x per day Tuesday-Thursday and Sat.
- Weekly analytic snapshot.
- Monthly detailed analytics PDF report.
- Facebook ad campaign included in pricing. Ad spend is determined by budget and your target objectives.
- Email support for any questions you have.

For a custom quote for your project please [contact me here](#). I look forward to working with you.

Kindly,

Emily

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