



SOCIALBUZZHIVE

*Create a BUZZ Around Your Business! [www.socialbuzzhive.com](http://www.socialbuzzhive.com)*

# Socialbuzzhive Rates 2019

This is a rough guide to my copywriting/Social Media consulting rates and fees. Prices will vary depending upon project depth of material and subject matter.

For a more detailed, custom quote, please feel free to [contact me](#) now.

## 2019 Rates for Socialbuzzhive

- **Blog Posts**: Starts at \$50 per 500 words with 2 royalty free stock images.
- **Custom Graphics**: Shutterstock images (i.e. for social posts, websites, blogs, etc) I can upload directly into your WordPress blog - \$10 each w/alt images/image tags for SEO.
- **Web content** (4 original posts per week @ 500 words): \$800-\$1000 per month, for at least six months (for SEO). Depending upon word count and subject material.
- **ON PAGE SEO** - \$25 per page to start/varies upon work.  
Includes:
  - Complete re-structure of web post, adding inbound and outbound links, keywords (not overstuffing), optimizing length, alt tags images and other media, using correct headings (h2/h3 tags) enhancing readability, changing perma-link if necessary, Google XML Site Map creation, mobile responsiveness and more:

## **Social Media Set up** - 1 time set up fee of \$200

### Facebook/Twitter/Pinterest/Instagram Management

1 account: Starting at \$500 per month

2 accounts: Starting at \$800 per month

3 accounts: Starting at \$1,000 per month

4 accounts: Starting at \$1200 per month (that's just \$10/day per channel) - Additional accounts \$150 Each

You Get:

- Detailed content marketing strategy outlining marketing goals, target audience, and content promotion ideas
- Original, content designed and curated to build your engagement, following and position as an expert in your field, for the purpose of growing your business/product or service.
- Posting schedule optimized to your audience with detailed metrics of the exact times when they are most engaged.
- I personally check your profiles at least 3x per day Tuesday-Thursday and Sat.
- Weekly analytic snapshot. Competitor comparison analysis.
- Monthly detailed analytics PDF report.
- Facebook ad campaign included in pricing. Ad spend is determined by budget and your target objectives.
- Email support for any questions you have.
- SEO optimized Bio with relevant hashtags and descriptions for your bio and all posts.
- Optimized, on-brand profile graphics (uploaded video that you send me if desired) or generic, curated video for each channel
- Set up SEMrush account to automate your posting schedule.

For a custom quote for your project please [contact me here](#). I look forward to working with you.

Kindly,

Emily

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<https://www.socialbuzzhive.com/contact>



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